

2010

Engineering

Editorial programme



Month	Engineering Report	Market Analysis	Feature	Focus	In Practice
Jan/Feb	Efficiency	Drives, Motors & Controls	High Value Manufacturing	Materials	Quality
March	Consultancy	Digital Manufacturing & Prototyping	Medical	Aerospace & Defence	Sensors & Instrumentation
April	Sustainability	Machine Tools	Software	Advanced Manufacturing	Automation & Robotics
May/June	Structures	Fluid Power	Measurement & Data Acquisition	Photonics & Electrical Systems	Drives Motors & Controls
July/August	Directory of Engineering				
September	Healthcare	Quality	Energy Generation & Supply	Transport	Machine Tools
October	Resource	Sensors & Instrumentation	Maintenance	Logistics	Digital Manufacturing & Prototyping
Nov/Dec	Food	Automation & Robotics	Nanotechnology	Low Carbon Technologies	Fluid Power

Regular Sections Include: Viewpoint, Monitor, News, Business, Interviews, Tech Files, Management, Design, Production, Innovation

display rates

Size	1	3	6	12
DPS	£6640.00	£6195.00	£5980.00	£5555.00
Full Page	£3460.00	£3065.00	£2955.00	£2750.00
Half Page	£1755.00	£1625.00	£1565.00	£1445.00
Quarter Page	£990.00	£925.00	£895.00	£825.00

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All the above rates are exclusive of VAT/Agency commission 10%

recruitment rates

		courses rates	
Full Page 4 Colour	£6845.00	Full Page 4 Colour	£2250.00
1/2 Page 4 Colour	£3590.00	1/2 Page 4 Colour	£1150.00
1/4 Page 4 Colour	£1850.00	1/4 Page 4 Colour	£685.00
SCC	£65.00		

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material requirements

Full page bleed size: 305 x 214mm
Full page trim size: 297 x 210mm

Full page type area: 274 x 181mm
Half page size: 135 x 181mm or 274 x 89mm

Quarter page size: 135 x 89mm

supplying digital data

All artwork must be supplied as a high resolution, print ready PDF with all fonts and images embedded.

Website Advertising rates available on request - Contact Steve Welch on +44(0)1926 408244 or steve@engineeringnet.co.uk